



5/4/2017

Annual CSR Report

Financial Year: 2016-17

Corporate Services & Strategic Planning

MITSUBISHI ELECTRIC INDIA PVT. LTD.

2nd Floor, Tower A & B, DLF Cyber Greens, DLF Cyber City,
DLF Phase III, Gurgaon - 122002, Haryana, India.

Email : MEI-CorporateMarcom@asia.meap.com

Website : www.MitsubishiElectric.in

THE ANNUAL REPORT ON CSR ACTIVITIES TO BE INCLUDED IN THE BOARD'S REPORT

1. A brief outline of the Company's CSR policy, including overview of projects or programs proposed to be undertaken and a reference to the web link to the CSR policy and projects or programs.

The concept of Corporate Social Responsibility has gained prominence from all avenues. Organizations have realized that Govt. alone will not be able to get success in its endeavor to uplift the downtrodden of Society. With the rapidly changing corporate environment, more functional autonomy, operational freedom etc. Mitsubishi Electric India Private Limited (MEI) has adopted CSR as a strategic tool for sustainable growth. For MEI in the present context, CSR means not only investment of funds for Social Activity but also Integration of Business processes with Social processes. [DETAILS in ANNEXURE1]

2. The composition of CSR Committee.

- Mr. Katsunori Ushiku, Managing Director
- Mr. Yozo Ito, Director
- Mr. Gurvinder Gandhi, Chief Financial Officer
- Mr. Rajeev Sharma, Head Corporate Services & Strategic Planning
- Mr. Yasuhiro Shimizu, Sr. Manager, Asia Corporate Office-HR

3. Average net profit of the Company for last three financial years: INR 92,980,261

4. Prescribed CSR Expenditure (two percent of the amount as in item 3 above)

The Net Profit calculated as per sec. 198 of Companies Act, 2013 and subsequent Amount to be spent on CSR as per schedule VII of Companies Act 2013 for FY2016 is INR 1,859,605

5. Details of CSR spent during the financial year;

- a) Total amount to be spent for the financial year; INR 1,859,605
- b) Amount unspent, if any; N/A
- c) Manner in which the amount spent during the financial year is detailed below.

S. No	CSR project or activity identified	Sector in which the project is covered	Projects or programs (1) Local area or other (2) Specify the State and projects or programs was undertaken	Amount outlay (budget) project or programs wise	Amount spent on the projects or programs Sub-heads: (1) Direct expenditure on projects or programs- (2) Overheads:	Cumulative expenditure upto the reporting period	Amount spent: Direct or through implementing agency
1	ME Cup-Skill Development	iii) To Contribute in the mission of skill development	National Program	₹ 3,000,000	₹ 2,263,232		Direct

2	School Support Program	iii) To Contribute in the mission Swachh Bharat Abhiyan	Gurgaon; Haryana	₹ 200,000	₹ 200,000	₹ 2,785,832	Uthaan NGO
3	Tree Plantation	i) Ensuring environmental sustainability	Gurgaon, Haryana	₹ 192,500	₹ 192,500		Uthaan NGO
4	Tree Plantation	i) Ensuring environmental sustainability	Pune, Pimpri-Chindhwad, Maharashtra	₹ 80,000	₹ 70,100		Gajanan B Jagtap-Irrigation & Arjun Dyaneshwar Dalvi-Gardening
5	Community Development- Initiative to Support Students through donation	ii) Promoting education	Bidadi, Ramanagra, Karnataka	₹ 60,000	₹ 60,000		Direct
Total				₹ 3,532,500	₹ 2,785,832		₹ 2,785,832


*Give details of implementing agency:

1. In case the company has failed to spend the two percent of the average net profit of the last three financial years or any part thereof, the Company shall provide the reasons for not spending the amount in its Board Report.
2. A responsibility statement of the CSR Committee that the implementation and monitoring of CSR Policy, is in compliance with CSR objectives and Policy of the Company.




Managing Director and Chairman, CSR Committee


Project No. 1

Activity area	To Contribute in the mission of skill development
Name of Project	ME Cup-Skill Development
Implementing Agency	Direct-Mitsubishi Electric India Pvt. Ltd.
Description	<p>The grand finale of the Mitsubishi Electric Cup 2017 -- the national-level automation competition for students organised by Mitsubishi Electric India's Factory Automation and Industrial Division (FAID) -- was held on February 18 at the College of Engineering (COEP), Pune. This was the second edition of such competition held by Mitsubishi Electric India, a leading player in Factory Automation. The competition started in July last year when Mitsubishi Electric India invited applications from technical institutions across the country.</p> <p>Amidst overwhelming response, the organizing committee of the Mitsubishi Electric Cup shortlisted a total of 35 teams from across the country to compete in the final round at College of Engineering (COEP), Pune basis the relevance with theme of the competition "Intelligent Manufacturing for a Greener Tomorrow" and other factors like Innovation quotient, Originality, Suitability to adopt etc.</p> <p>The final round that spanned over two days from 17th February to 18th February, 2017 showcased some mind-boggling technological innovations created by budding engineers using Mitsubishi Electric Factory Automation products.</p> <p>The winner team 'Team Innovators' from Ajay Kumar Garg Engineering college, Ghaziabad walked away with prize worth of Rs 1 lakh. The second place was taken by "Con-Sol-E" from Institute of Technology, Nirma University, Ahmedabad who took home prizes worth Rs 75,000 and "The Innovators" from ISTC, Chandigarh secured the third spot and received prizes worth 50,000. All the participants were given certificates of participation.</p> <p>The theme for this 2nd edition of the contest is "Intelligent Manufacturing for a Greener Tomorrow". This theme is kept in line with the environment statement and commitment of the Mitsubishi Electric 'Eco Changes for a greener tomorrow.' Under the theme, students are required to integrate Mitsubishi Electric's factory automation products including PLC, servo, inverter and human-machine interface etc., build up and achieve an analogous system of intelligent manufacturing and energy saving, based on e&eco-f@ctory concept while taking e-f@ctory system as the trunk.</p> <p>The competition aimed at providing on-field training to budding engineers from across the country and improving the ability of college students for engineering application, stimulating their interests in learning engineering technology and building up an innovation capacity in them.</p>
Picture and web link to the CSR Projects	<p>http://www.mitsubishielectric.in/news-detail.php?id=78</p> 

Project No. 2

Activity area	To Contribute in the mission of Swachh Bharat Abhiyan
Name of Project	Mitsubishi Electric supports school of “Divyang” (Differently-Abled) children in Swachh Bharat Abhiyan (Clean India Drive of Prime Minister)
Implementing Agency	Uthaan NGO
Description	<p>In keeping with its Environment Vision 2021 to contribute to the development of a sustainable society, Mitsubishi Electric India undertook a joint initiative under Swachh Bharat Abhiyan (Clean India Drive of Prime Minister) to support the Welfare Centre for Speech & Hearing Therapy at Gurgaon on 10th September, 2016</p> <p>The program comprised of setting up a composting plant to recycle kitchen waste, installed cold drinking water facility and also refurbish the hostel kitchen and mess infrastructure in the school. These initiatives were undertaken for the welfare of the 150 “Divyang” (Differently-Abled) children residing in the welfare centre hostel by providing them with a clean and hygienic environment.</p> <p>The Mitsubishi Electric India contributed money towards setting up the facilities which is being carried out in association with NGO Uthaan. The Composting Plant and the cold drinking water facility was inaugurated by Mr. Makoto Kitai Managing Director, Mitsubishi Electric India.</p> <p>The school kitchen produces a significant amount of biodegradable waste every month. But in the absence of a composting plant, the waste had to be thrown away, school sources said. Mitsubishi Electric India which has always been known to support green causes stepped in to provide for the necessary funding and aid required to contribute to the composting plant set-up.</p> <p>This programme is an extension of Mitsubishi Electric’s philanthropic activity last year, where a tree plantation activity was organized at the Welfare Centre for Speech and Hearing Therapy on 12th September, 2015. Mitsubishi Electric India also undertook the responsibility of air conditioning the computer-lab of the Welfare Centre with Mitsubishi Electric Air Conditioners to give comfort to the students. Mitsubishi Electric’s CSR activities are in line with the company’s aim to be a global leading green company, making lasting contributions to every society in which it operates including India.</p>
Picture and web link to the CSR Projects	<p>http://www.mitsubishielectric.in/news-detail.php?id=76</p> 

Project No. 3

Activity area	Ensuring environmental sustainability including planned Tree Plantation
Name of Project	Mitsubishi Electric India continued to support Tree Plantation Activity in Gurgaon
Implementing Agency	Uthaan NGO
Description	<p>Mitsubishi Electric India continued to support the tree plantation at Huda City Centre, Sector 29, and Gurgaon in FY2016 as well which was started by MEI in October, 2013. The tree plantation drive was a part of the MEI's CSR Initiative to promote greenery in Gurgaon City.</p> <p>Total approximately 9800 saplings with minimal mortality rate have been planted and maintained by MEI. The plantation area is managed by a team of gardeners and an irrigation supervisor who put 1200 man-hours per month for upkeep and maintenance of the plants. The initiative has also given us a good brand-connect since the civic authorities have put up our boards mentioning that the area is managed by Mitsubishi Electric. Such display opportunities helps the brand to connect with thousands of people who cross the meridian every day since it establishes Mitsubishi Electric as a brand which cares for the nature.</p>
Picture and web link to the CSR Projects	<p>http://www.mitsubishielectric.in/news-detail.php?id=46</p> 

Project No. 4

Activity area	Ensuring environmental sustainability including planned Tree Plantation
Name of case example	Mitsubishi Electric India continue to support Tree Plantation Activity in Pune
Implementing Agency	Gajanan B Jagtap- Irrigation Arjun Dyaneshwar Dalvi- Gardening
Description	Mitsubishi Electric India continued the tree plantation drive in Pune in FY2016 which was initiated in 2015 by MEI. Objective of the activity is to contribute to environment preservation as part of our Corporate Social Responsibility activity. The Pimpri Chinchwad Municipal Corporation joined hands with Mitsubishi Electric India in this noble activity by allocating space for tree plantation where Mitsubishi Electric India has planted approximately 11500 saplings of ornamental vine species like Lilly, Bougainvillea, Golden Duranta etc.
Picture and web link to the CSR Projects	http://www.mitsubishielectric.in/news-detail.php?id=77 

Project No. 5

Activity area	Promoting education
Name of Project	Community Development- Initiative to Support Students through donation
Implementing Agency	Direct
Description	Mitsubishi Electric has a manufacturing Facility in Bidadi Industrial Area, Ramanagara Taluk & Distict. In order to support the education of children from the adjoining villages in Bidadi, the company supports with half-yearly donation of School Bags, Books, and Stationary. This activity is carried out by the support of local trade union who assist our employees to distribute the education related material to children of the nearby villages.
Picture and web link to the CSR Projects	